



Emerging digital democracy

Organisation ManaBalss.lv

Foundation of Public Participation

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ABOUT US



Developing innovative solutions
for digital civic engagement



Promoting digital democracy, **raising awareness**



Spreading know-how
over the borders



Citizen initiative platform
ManaBalss.lv



HOW IT WORKS

- 1 THE IDEA
- 2 IMPROVING INITIATIVE
- 3 10 000 SIGNATURES = SUBMITTED TO PARLIAMENT
- 4 EXPERTS, DISCUSSIONS, CIVIC LOBBY
- 5 ACCEPTS or REJECTS



THE PROJECT



Effective way for the Citizens to
initiate new laws



Instant, daily involvement



Bringing together
legislators & citizens



Measure of success: political power
of the ordinary Citizen



RESULTS

HIGHEST KNOWN
SUCCESS RATE :

50%

Initiatives have changed the law



NATION ENGAGED:

70%

Of Latvia's population have visited
ManaBalss.lv

11% have voted at least once

FINANCIALLY SELF-SUSTAINABLE:

Micro-donations from ~ 30 000 people



ONGOING GROWTH

- Engaging Latvian diaspora
- Training strong democratic leaders in Universities
- Media relations

In development

- Other digital participation platforms



EU level

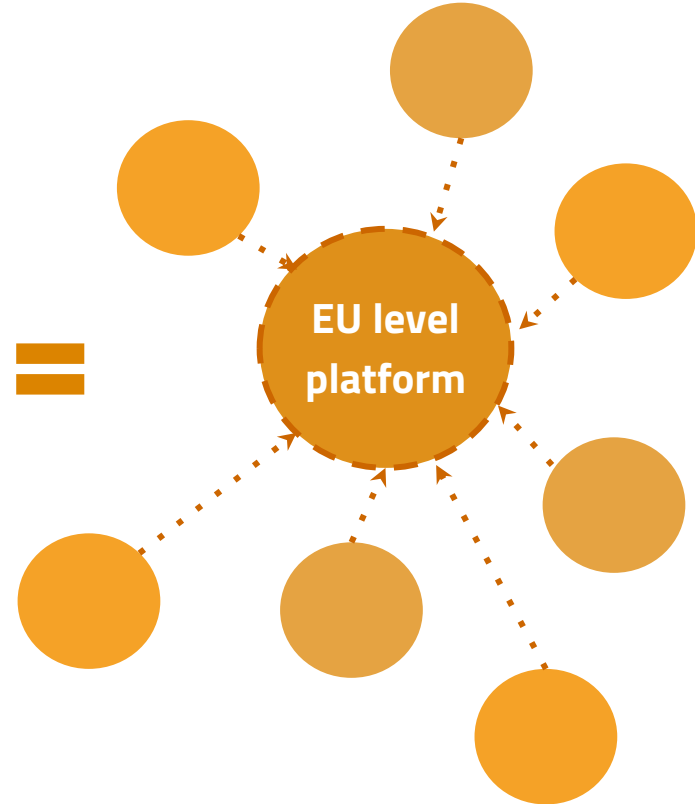


Bottom-Up approach

At least **10 EU countries** have national platforms



Adding EU dimension to the platforms





THE CHALLENGES

- ① Funding for growth, especially - programming expenses.
- ② Consistently competing in the media with the content from political parties
- ③ International growth: partners and initial funding
- ④ «Special interest» groups (Kremlin agenda), fake news, black PR, political campaigns, etc.



Want to learn more?

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